

You Ought to be in Pictures: Bringing Streaming Video to Your Library

This hour-long session covers:

- best practices for selection and use of streaming media;
- licensing; purchasing and cataloging streaming media;
- storing and serving content in a locally developed open source system;
- working with faculty for course use of streaming media; and
- statistical analysis of the collection.

Presenters' comments are based on their experience in building and maintaining a collection of streaming video, including selection, licensing, digitization, and access at James Madison University.

Learning Outcomes

Attendees will:

- understand the benefits and issues of a streaming video collection
- learn to identify best practices for developing and maintaining a streaming video collection

Who Should Attend

All those who would like to learn more about streaming media in all types and sizes of libraries will benefit from this session.

Course Level

Introductory

Presenters

Erika Peterson is the Director of Media Resources and **Cheri Duncan** is the Director, Acquisitions & Cataloging, at James Madison University.

Erika's first library job was as a student circulation desk assistant at Zimmerman Library at the University of New Mexico. She received her MLS from Louisiana State University in 1999. She worked previously at University of Louisville at Lafayette and the University of Virginia.

Cheri oversees the units of Monographic Services, E-Resources & Serials Management, and Cataloging & Metadata. She holds degrees in Communications and English Education from James Madison University and an MLIS from Texas Women's University.

Date & Times

Available 24/7. Originally presented April 18, 2012.

This session lasts about an hour.

Credits

None.

Fee

Free.

Technical Requirements

Computer with Internet access (high-speed connection is best) and media player software. Headphones recommended.

If you receive a Codec error when playing the recorded file with Windows Media Player, download the gotowebinar codec file from:

<https://www1.gotomeeting.com/codec?Portal=www.gotomeeting.com> The Codec acts as a patch that allows the recording, which is created with a higher version of Media Player, to play in version 7. For more information on playing the recording, see the [FAQ](#).

Access the Recording

[Recording](#) (YouTube)

[Recording](#) (.wmv)

Questions?

For questions or comments related to the webinars, contact Julie Reese, ALCTS Events Manager at 1-800-545-2433, ext. 5034 or jreese@ala.org.

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